



## First Class Exhibitors

Exhibitors\* confirming their stand presence at Railtex 2017 before 30 September 2016 will automatically be upgraded to a *First Class Exhibitor*. As a First Class Exhibitor, the following benefits will apply:



### Enhanced Status

Continual promotion online, in print, pre show, post-show and on site as a *First Class Exhibitor*, which is a status above and beyond regular exhibitors; this includes:

- *First Class* logo against company's listing in all published exhibitor lists
- Mentions of company, stand number and products in email promotion (details to be supplied by exhibitor)
- Dedicated tweets
- Dedicated LinkedIn article
- Logo and stand number to appear on "First Class Exhibitors" feature page within the Official Show Catalogue
- Logo and stand number on the *Welcome to Railtex* board.
- *First Class Exhibitor* flag to display on the stand
- Thank you message from company representative to appear in Official Show Review



### Free upgrade to an enhanced listing

Enjoy even further exposure on all exhibitor lists and profiles on line, in print and during the show



### *First Class* feature exhibitor article in the Official Show Preview

A free of charge extended article, to be featured in the Official Show Preview, to highlight the exhibitor's presence at the show. The article will feature details of the products, services and information displayed on their stand. Exhibitors to supply information.



### Free company photoshoot at your Railtex 2017 stand

The official Railtex photographer will produce a photo portfolio for your company during Railtex.



### Free advertising

½ page colour adverts (to be supplied by exhibitor) will be placed free of charge within the Official Show Preview, Catalogue and Review.



### 20% discount on any Railtex 2017 sponsorship options

A 20% discount on any Railtex sponsorship item or package will be offered exclusively to *First Class Exhibitors*. (Subject to availability)

(\*Main exhibitors only. Offer not open to sub exhibiting companies.)